

CAMILLA FALIVENA

Ph.D. in Public Management & Governance

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Research Fellow at CER GAS, SDA Bocconi School of Management

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EDUCATION

- April 2019 –
July 2019 Course in Analysis, Measurement and Evaluation of Performance in National Health System
Agenzia Nazionale per i Servizi Sanitari Regionali (AGENAS)
- November 2015 -
February 2019 European Ph.D. in Management, with a distinction in Public Management & Governance
Department of Management & Law, University of Rome Tor Vergata
Supervisor: Prof. Antonio Chirico
Ph.D. Dissertation: *Towards Sustainable Health Technology Investment Decisions. How to integrate Hospital-Based Health Technology Assessment within the Strategic Performance Management.*
- July 15-18, 2018 Doctoral and Early Career Researchers Summer School in Management Accounting ENROAC (European Network for Research on Organizational and Accounting Change), **University of Siena.**
- February 2018 –
May 2018 Visiting Research Scholar
IESE Business School, Centre for Research in Healthcare Innovation Management
Supervisor: Prof. Magda Rosenmöller
- April 2015 –
June 2019 2nd Level Postgraduate Master in Innovation and Management of Public Administration
University of Rome Tor Vergata, School of Economics
Thesis: *Health Technology Investment Decisions Across Italian Regions*
Supervisor: Prof. Antonio Chirico
Final mark: 110/110
- December 2012 –
November 2014 Master's degree in Economics and Management, specialization in Professione e Consulenza
University of Rome Tor Vergata, School of Economics
Thesis in Managerial Accounting: *Approccio multidisciplinare alla valutazione dell'introduzione di nuove tecnologie sanitarie: Balanced Scorecard e Health Technology Assessment.*
Final mark: 110/110 *cum laude*
- September 2009 –
December 2012 Bachelor Degree in Business Administration
University of Salerno
Thesis in Corporate Finance: *La Corporate Social Responsibility nell'informativa d'impresa.*

RESEARCH INTEREST

Accounting and Accountability for Sustainability
Analysis of the relationship between sustainable practices and corporate performance

Budgeting and Reporting in Healthcare
Business Model
Financial Statement Analysis
Health Technology Assessment and Hospital-Based Health Technology Assessment
Healthcare Innovation Management
Value-Based Healthcare
Performance Management and Measurement in the Public Sector

RESEARCH PROJECTS

March 2020 – May 2020 Collaboration, under the supervision of Prof. Emiliano Di Carlo, to develop a survey for exploring health technology investment decisions and analyse the results in the lens of sustainability of procurement procedures. The collaboration is inherent to the “Fostering the debate between continuity, ethics and overall sustainability of the firm: Building a new theory for the survivor and growth of the firms” Project, funded by the University of Tor Vergata.

September 2019 – Present Research Fellow at CERGAS, SDA Bocconi. I am participating, in particular, in the research and training activities, in collaboration with the General Directorate for Medical Devices and Pharmaceutical Service of the Ministry of Health, concerning:

- exploration of the new Regulations 2017/745 and 2017/746 on medical devices and in-vitro diagnostics;
- comparison of the European and US regulations on medical devices;
- development of a model for the estimating costs arising from safety corrective actions implemented by manufacturers of medical devices, with a focus on implantable medical devices, to reimburse the healthcare facilities involved;
- an open round table for discussion with the Ministry of Health and the regional and hospital representatives for device-vigilance for improving current practices to report and manage incidents involving medical devices.

I have also been involved in research activities, in collaboration with international companies operating in the pharmaceutical and medical device industry, whose scope is:

- the economic evaluation of new health technology;
- cost analysis of specific medical pathways;
- the development of advanced costing methodologies for more accurate measurement of the resources actually involved in the management of processes in the health sector.

February 2018 – Present Involvement in the CLOSE Project aimed at implementing closed-loop metabolic control for type 2 diabetes as part of the homecare service portfolio delivered by Air Liquide. Main partners of the projects are: IESE Business School, Air Liquide Healthcare, aQua Institute for Applied Quality Improvement and Research in Health Care, Sanofi, Profil, CellNovo, European Research and Project Office GmbH (EURICE), Medical University of Lodz, Katholieke Universiteit Leuven. The project has been funded by the European Institute of Innovation and Technology (EIT) within the European Union's Horizon 2020 research and innovation programme.

My specific tasks within the project have been:

- systematic literature review on costs of Type 2 Diabetes Mellitus in France and Germany;
- market analysis;
- performance Indicators Development, in collaboration with the AQUA Institute, Germany;

- HTA report for the French National Authority for Health (Haute Autorité de Santé, HAS);
- implementation of Time-Driven Activity-Based Costing to calculate the full cost of the service;
- development of a value-based reimbursement strategy.

April 2017 - Present Member of the SIDREA workgroup aimed to explore management control activities in Italian healthcare organisations. The coordinator of the Project is Prof. Luca Del Bene.

September 2015 – April 2016 Involvement in the “Sanità e Innovazione: smart spending e appalti pubblici, investire risparmiando” Project, which it was promoted and funded by Philips.

PUBLICATIONS

Articles

Brunelli S., Falivena C., Carlino C., Venuti F. (2021) Delving the Babel of Accountability for Climate Change: A New Framework for Seizing the Challenge. *Meditari Accountancy Research*. In press.

Stegbauer C., Falivena C., Moreno A., Hentschel A., Rosenmöller M., Heise T., Szecsenyi J., Schliess F. (2020) Costs and its drivers for Diabetes Mellitus Type 2 Patients in France and Germany: A Systematic Review of Economic Studies. *BMC Health Services Research*, 20:1043. DOI: 10.1186/s12913-020-05897-w.

Falivena C., Ranalli F. (2020) Hospital-Based Health Technology Assessment: analisi della letteratura internazionale (2008-2019). *Azienda Pubblica*. In press.

Brunelli S., Falivena C., Anselmi L. (2020) Applicazione e potenziamento del PIP (Pandemic Influenza Preparedness Framework) in ambito OMS: un'arma in più per affrontare le fasi successive al picco da Covid-19. *Mecosan*, 113: 9-15.

D'Amato A., Falivena C. (2019) Do firm age and firm size moderate the relationship between corporate social responsibility and financial performance? Empirical evidence from European listed companies. *Corporate Social Responsibility and Environmental Management*. DOI: 10.1002/csr.1855.

Palozzi G., Brunelli S., Falivena C. (2018) Higher Sustainability and Lower Opportunistic Behaviour in Healthcare: A New Framework for Performing Hospital-Based Health Technology Assessment. *Sustainability*, 10, 3550. DOI: 10.3390/su10103550.

Chapters of Books

Falivena C., Palozzi G. (2019) Value-based paradigm for healthcare sustainability in Brunelli S., Di Carlo E. *Continuity, ethics and overall sustainability*. Springer International Publishing. In press. ISBN: 978-3-030-31192-6.

Palozzi G., Falivena C., Chirico A. (2019) Designing the Function of Health Technology Assessment as a Support for Hospital Management in Pfannstiel M.A. *Service Design and Service Thinking in the Healthcare and Hospital Management*. Springer International Publishing. ISBN: 978-3-030-00748-5.

Conference Proceedings

Falivena C., Palozzi G. (2019) A new conceptual framework to foster sustainable health technology investment decisions. *EURAM Proceedings*. Lisboa, June 26-28, 2019. ISBN: 978-2-9602195-1-7.

Palozzi G., Chirico A., Falivena C., Calò L. (2018) How information availability changes healthcare chronicity management: findings from a pilot case study. *International Forum on Knowledge Asset Dynamics Proceedings*. Delft, July 4-6, 2018. ISBN: 978-88-96687-11-6.

Chirico A., Palozzi G., Falivena C. (2016) PMS and health policy choices. The need for a Health Technology Balanced Assessment Framework. *Atti del Convegno SIDREA*, Fascicolo 10/2016. (Available at: <http://www.sidrea.it/pmss-and-health-policy-choices-the-need-for-a-health-technology-balanced-assessment-framework/>).

Policy Paper

Cepiku D., Palozzi G., Falivena C., Barbieri G., Bertini L., Celli A., Principe G. (2016), “L’investimento in tecnologie sanitarie e prevenzione secondaria: tra sostenibilità economia e nuove possibilità di acquisto”, Policy Paper within the “Sanità e Innovazione: smart spending e appalti pubblici, investire risparmiando” Project.

Under review

Falivena C., Barresi G., Catalfo P. (2019) Sistemi di budgeting in sanità: analisi della letteratura internazionale. Contributo in volume edito Franco Angeli, nell’ambito del gruppo di lavoro SIDREA volto all’analisi delle modalità di conduzione delle attività di Programmazione e Controllo nelle strutture sanitarie italiane.

Work in progress

Research paper “A new activity-based cost method for hospital reimbursement due to medical device recall” in collaborazione con Tarricone R, Ciani O., Callea G., Furnari A.

Research paper “A journey into micro-costing and activity-based costing experiences in disease treatment cost estimation” in collaborazione con Tarricone R.

Research paper “Talk without walk: the Climate-Change issue within public sector accountability rhetoric patterns” in collaborazione con Brunelli S.

Research paper: “Management control systems in healthcare: a bibliometric analysis of the literature”.

Research paper: “Health technology investment decisions in Italy” in collaborazione con Palozzi G.

Monograph: “Il principio di economicità nella Pubblica Amministrazione”.

PARTICIPATION TO NATIONAL AND INTERNATIONAL CONFERENCES

D’Amato A., Falivena C. (2019) Do firm age and firm size moderate the relationship between corporate social responsibility and financial performance? Empirical evidence from European listed companies. AIDEA Congress. Turin, September, 2019.

Falivena C., Palozzi G. (2019) A new conceptual framework to foster sustainable health technology investment decisions. EURAM. Lisboa, June, 2019.

Ranalli F., Falivena C., Palozzi G. (2018) Hospital-Based Health Technology Assessment nella lente dell'economia aziendale: tra teoria, pratica e norma. VIII Azienda Pubblica National Workshop. Venice, June, 2018.

Palozzi G., Brunelli S., Falivena C. (2018) Fostering resilience minimizing corruption in health care: a new approach for better performing Hospital-based Health Technology Assessment. International Symposium "Resilience, Sustainability and Innovation in Public Services". Venice, June, 2018.

Palozzi G., Chirico A., Falivena C., Calò L. (2018), "How information availability changes healthcare chronicity management: findings from a pilot case study". 13th IFKAD Conference. Delft, July, 2018.

Falivena C., Palozzi G., Chirico A. (2018), "Patients' Key Indicators: relevant issues for a balanced health technology evaluation from users' standpoint". XXII IRSPM Annual Conference. Edinburgh, April, 2018.

Palozzi G., Falivena C., Chirico A., (2018), "What does patient need? How technology may influence patients' co-production inclination in diabetes". XXII IRSPM Annual Conference. Edinburgh, April, 2018.

Falivena C. (2017), "May Hospital-Based Health Technology Assessment be considered a management issue?". AIDEA Emerging Scholar Colloquium. Rome, September, 2017.

Falivena C., Palozzi G. (2017), "Performance Management perspectives as a support of a balanced evaluation of health technologies". XXI IRSPM Annual Conference. Budapest, April, 2017.

Chirico A., Palozzi G., Falivena C. (2016), "Performance Management System and health policy choices. The need for a Health Technology Balanced Assessment Framework". SIDREA Congress. Pisa, September, 2016.

Falivena C., Palozzi G., Chirico A. (2016), "Health Technology Assessment between theory and practice: a review of the literature". VII Azienda Pubblica National Workshop. Palermo, May, 2016.

Under review

Callea G., Falivena C., Ciani O., Tarricone R. (2021) Estimating Administrative Costs Linked to Medical Devices Recalls from the Perspective of the Healthcare Provider. Submitted for Virtual ISPOR 2021.

OTHER RESEARCH ACTIVITIES

August 2019 – Present	Editorial Board Consultant for "Clinical Therapeutics".
August 2019	Reviewer for "Value in Health".
June 2019	Chair of "Innovation and Change in Healthcare" track within XXIX EURAM Annual Congress.
February 2019	Reviewer for the XXIX EURAM Annual Conference in the following tracks: "Healthcare Management" and "Business for Society General Track".
August 2018	Reviewer for the Special Issue "Creating and co-creating value in public service delivery" of "Public Management Review".

February 2018	Reviewer for the XVIII EURAM Annual Conference in the following tracks: “Knowledge, Learning, and Innovations in Cross-Sector Collaborations” and “Conference General Track”.
April 2018	Chair of the Health Care Management within XXII IRSPM Annual Conference, held in Edinburgh.
June 2017 - Present	Member of HTAi’s Hospital-Based HTA Sub-Interest Group.
April 2017	Chair of the Health Care Management within XXI IRSPM Annual Conference, held in Budapest.

TEACHING

June 2020 – December 2020	Teacher of Fundamentals of information and control of health organizations at the 1st level Postgraduate Master in Management per le funzioni di coordinamento nell’era delle Professioni Sanitarie; International Medical University of Rome “UniCamillus”.
December 2019	Tutor of “Hospital Management Simulation” Course, organized by SDA Bocconi in collaboration with Mailman School of Public Health of Columbia University
March 2019	Teacher of Business Administration at the 2 nd Level Postgraduate Master in Antitrust e Regolazione dei Mercati, University of Rome Tor Vergata.
Academic Year 2018 - 2019	Teaching Assistant in the Department of Management and Law, University of Rome Tor Vergata, for the following courses: <ul style="list-style-type: none">- Analisi Finanziaria, Master Degree in Economia e Management, Prof. Francesco Ranalli.- Contabilità e Bilancio, Bachelor Degree in Economia e Management, Prof. Antonio Chirico and Prof. Francesco Ranalli.- Contabilità per le decisioni aziendali, Master Degree in Economia e Management, Prof. Antonio Chirico.- Controllo di gestione in sanità, Master Degree in Economia e Management, Dott. Gabriele Palozzi.- Financial Accounting (English taught), Bachelor Degree in Business Administration and Economics, Prof. Sandro Brunelli.- Financial Analysis (English taught), Bachelor Degree in Business Administration and Economics, Prof. Sandro Brunelli.- Managerial Accounting, Master Degree in Economia e Management and Master of Science in Business Administration (English taught), Prof. Antonio Chirico.
Academic Year 2017- 2018	Teaching Assistant in the Department of Management and Law, University of Rome Tor Vergata, for the following courses: <ul style="list-style-type: none">- Analisi Finanziaria, Master Degree in Economia e Management, Prof. Francesco Ranalli.- Contabilità e Bilancio, Bachelor Degree in Economia e Management, Prof. Antonio Chirico and Prof. Francesco Ranalli.- Contabilità per le decisioni aziendali, Master Degree in Economia e Management, Prof. Antonio Chirico.- Cost Analysis (English taught), Bachelor Degree in Business Administration and Economics, Dott. Gabriele Palozzi.- Financial Accounting (English taught), Bachelor Degree in Business Administration and Economics, Prof. Sandro Brunelli.

- Financial Analysis (English taught), Bachelor Degree in Business Administration and Economics, Prof. Sandro Brunelli.
- Managerial Accounting, Master Degree in Economia e Management and Master of Science in Business Administration (English taught), Prof. Antonio Chirico.

Academic Year 2016 - 2017 Teaching Assistant in the Department of Management and Law, University of Rome Tor Vergata, for the following courses:

- Analisi Finanziaria, Master Degree in Economia e Management, Prof. Francesco Ranalli.
- Contabilità per le decisioni aziendali, Master Degree in Economia e Management, Prof. Antonio Chirico.
- Cost Analysis (English taught), Bachelor Degree in Business Administration and Economics, Dott. Gabriele Palozzi.
- Financial Accounting (English taught), Bachelor Degree in Business Administration and Economics, Prof. Sandro Brunelli.
- Financial Analysis (English taught), Bachelor Degree in Business Administration and Economics, Prof. Sandro Brunelli.
- Managerial Accounting, Master Degree in Economia e Management and Master of Science in Business Administration (English taught), Prof. Antonio Chirico.
- Ragioneria, Bachelor Degree in Economia e Management, Prof. Antonio Chirico and Prof. Francesco Ranalli.

Academic Year 2015 - 2016 Teaching Assistant in the Department of Management and Law, University of Rome Tor Vergata, for the following courses:

- Analisi Finanziaria, Master Degree in Economia e Management, Prof. Francesco Ranalli.
- Contabilità per le decisioni aziendali, Master Degree in Economia e Management, Prof. Antonio Chirico.
- Financial Accounting, Bachelor Degree in Business Administration and Economics, Prof. Qingmei Xue.
- Healthcare Management, Master Degree in Economia e Management, Doc. Anna Conte.
- Managerial Accounting, Master Degree in Economia e Management and Master of Science in Business Administration (English taught), Prof. Antonio Chirico.
- Ragioneria, Bachelor Degree in Economia e Management, Prof. Antonio Chirico and Prof. Francesco Ranalli.

April 2015 – November 2015 Tutor of II level Postgraduate Master in Innovation and Management in Public Administrations, University of Tor Vergata.

LANGUAGE SKILLS

Native Language	Italian
Foreign Languages	English
Reading	<i>C1 Level</i>
Writing	<i>C1 Level</i>
Speaking	<i>C1 Level</i>
	Spanish

Reading		<i>A2 Level</i>
Writing		<i>A1 Level</i>
Speaking		<i>B1 Level</i>

COMPUTER SKILLS

Operating Systems		Microsoft Windows; Mac OS
Software		Microsoft Office; OpenOffice; iWorks; Gephi; Gretl; NVivo; SPSS, Stata, VosViewer, Bibliometrix; Adobe Premiere Elements.

ADDITIONAL INFORMATION

Registered in Section A of the Register of Chartered Accountants of Salerno (September 2020).

January 2021

