



# Europass Curriculum Vitae

## Personal information

**First name(s) / Surname(s)** Francesco Longo  
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**Nationality** Italian and German  
**Date of birth** 14/04/1967  
**Gender** M

## Work experience

**Dates** 1995 - nowadays Associate Professor at the Bocconi University, Department for Policy Analysis and Public Management in the following courses:  
 - Public management  
 - Governance and management of public networks  
 - Health and social care management  
 - Reforms and Change Management in the public sector  
 - Sharing Economy and Smart Cities: new value propositions for business and Government  
  
 1993- nowadays Senior SDA Professor – Public Management and Policy  
 2012- nowadays CERGAS Bocconi Scientific committee member  
 Editor of the Italian NHS Observatory OASI  
 2014 – nowadays Member of PAM Department Board  
 2015 – nowadays Coordinator of the Bocconi and Humanitas University Medical School collaboration project  
 2015- nowadays Bord member of AIES (Italian Health Care Economists association)

## Education and training

**Dates** 1888-1992  
**Title of qualification awarded** Degree in Economics  
**Name and type of organisation providing education and training** Bocconi University

## Personal skills and competences

**Mother tongue(s)** Italian, German

**Other language(s)**

**Self-assessment**  
**European level (\*)**

**English**

Understanding		Speaking		Writing	
Listening	Reading	Spoken interaction	Spoken production		
C2	C2	C2	C2	C2	

(\*) Common European Framework of Reference for Languages

<b>Main Research Activities</b>	<ul style="list-style-type: none"> <li>- Observatory on the Italian National Health Service –SSN- (CERGAS) since 2001</li> <li>- Observatory of private health care providers in Italy (Assolombarda), since 2006</li> <li>- Future scenario for welfare system (2012-2016)</li> <li>- EU welfare system comparison (2012-2014)</li> <li>- Welfare Plan for the city of Milan (2013- 2016)</li> <li>- Primary care Observatory, Emilia-Romagna Region (2010-2015)</li> <li>- Future scenarios for health care systems (2010-2012)</li> <li>- Analysis of the correlation between the development of primary care and hospital care services (Italian Health Care Organizations Network), 2007-2009</li> <li>- Steering contracted out public services: a comparison between US, Germany and Italy (Bocconi's grant), 2006-2008</li> <li>- Financial models for elderly care (Lombardia Region), 2004-2007.</li> <li>- Merger and organization of 3 LHA in the district of Bologna (Bologna LHA), 2004-2005.</li> <li>- Steering public agencies: the case of Regione Campania, 2003-2005.</li> <li>- Strategic and organizational models for health care community services (SSN LHAs), 2002-2005.</li> <li>- Evaluation of the Italian Federal decentralization process (Italian Regions Network), 2003/2004.</li> <li>- Managerial tools to influence GP prescriptions (SSN LHAs),2002/2005.</li> </ul>
<b>International Activities</b>	<ul style="list-style-type: none"> <li>-Visiting Professor at Erasmus University in Rotterdam for the Master in Health Care Management</li> <li>-Visiting Professor at University of Marsiglia-Aix Provence in the PHD in public management</li> <li>-Visiting Professor at the Sharif University of Technology, Tehran, Iran</li> <li>-Visiting Professor at the University of Cirenaica in Bengasi, Lybia</li> </ul>
International Activities (projects, teaching)	<ul style="list-style-type: none"> <li>-Research fellow at the Kennedy School of Government, Harvard University, 2006</li> <li>-Research fellow at the University of Potsdam (D), 2002</li> </ul>
International Networks	<ul style="list-style-type: none"> <li>-Member of EGPA (European Group for Public management) co-chair "Strategic management" permanent group, IRSPM, EFMD-Public sector (European Foundation for Management Development), APPAM (American Association for Public Policies Analysis and Management), AIES (Italian health Care economists)</li> </ul>
Main International Professional Activities	<ul style="list-style-type: none"> <li>- Cocops, Coordinating for Cohesion in the Public Sector of the future, EU funded project, dal 2012</li> <li>- Eurohope, European health care outcomes, performances and efficiency, EU funded project, dal 2011</li> <li>- Euprimecare, Quality and costs in European primary care, EU funded project, dal 2011</li> <li>- Coordinator and editor of the EFMD Research Group "Evaluating Strategic Change Management in the Public Sector: 13 European Cases" (2005-2007).</li> <li>- Villa Vigoni comparative project: "Local public services developments in France, Germany and Italy" (2006-2008).</li> <li>- "Health for all in Latin America", evaluation team of the primary care networking strategy, EU project, (2004-2006).</li> <li>- Municipality of Neu-Ulm (Germany): "Design of the new organizational structure" (2001-2002).</li> <li>- EU project "Development of managerial capacity and competences in Health Care Systems", with the Universities of S. Paolo and Salvador de Bahia (Brasil) and University of Barcellona (1997-1998).</li> </ul>

## Publications

### Articles

- F. Longo, D. Salvatore, S. Tasselli, F. Petracca, "Organizational Correlates of Continuity of Care: a Pendulum Swing between Differentiation and Integration", *International Journal of Care Coordination*, ICC-17-028.R1, 2017
- A. Dossi, F. Lecci, F. Longo, M. Morelli, "Hospital acquisitions, parenting styles and management accounting change, *Health Service Management Research*, 2017, 30(1):22-33.
- F. Longo, "Lessons from the Italian NHS retrenchment policy", *Health Policy*. 2016 Mar;120(3):306-15
- F. Longo; A. Rotolo (2015). Promoting program gap awareness as a method of effective public strategic management, *PUBLIC MANAGEMENT REVIEW* (ISSN:1471-9037)
- F. Longo, E. Notarnicola, S. Tasselli. A framework to assess welfare mix and service provision models in health care and social welfare: Case studies of two prominent Italian regions. *BMC HEALTH SERVICES RESEARCH* (ISSN:1472-6963)
- P. Armeni, A. Compagni, F. Longo (2014). Multi-professional primary care units: what affects the clinical performance of Italian general practitioners?. *MEDICAL CARE RESEARCH AND REVIEW* (ISSN:1077-5587) pp.315- 336 Vol.71, 3878518
- Amaducci S., Longo F., Nunziata F., Tasselli S. (2013). Innovative models of chronic care management: the case of Regione Lombardia . *SHORTNESS OF BREATH* (ISSN:2281-6550) pp.131- 137 Vol.2, 3875122
- Lega F., Longo F., Rotolo A., Decoupling the use and meaning of strategic plans in public healthcare, *BMC Health Services Research*.2013, 13:5
- Longo F. and Barbieri D., "Using relational and transactional MCSS to manage the delivery of outsourced public services: evidence from twelve cases in the USA", *Financial Accountability & Management*, 2013
- Longo F., Salvatore D. , Tasselli S., "Are public health authorities able to "steer" rather than "Row"? An Empirical Analysis in the Italian NHS", *International Journal of Health Planning and Management*; 26: 319–333, 2011
- Longo F. and Cappellaro G., Institutional public private partnerships for core health services: Evidence from Italy. *BMC Health Services Research*, 11(82), 2011
- Longo F., Fantini M.P., Compagni A. et al., "General practitioners' adherence to evidence-based guidelines: a multilevel analysis", *Health Care Management Review*, 2011
- Tediosi F., Gabriele S., Longo F., Governing decentralization in health care under tough budget constraint: what can we learn from the Italian experience?, *Health Policy*, HEAP-2268, (DOI 10.1016/j.healthpol. 2008.10.012), 2009
- Vecchi V., Hellowell M., Longo F., Are Italian healthcare organisations paying too much for their public private partnerships?, *Public Money and Management*, in press 2009
- Longo F., Implementing managerial innovations in primary care: can we rank change drivers in complex adaptive organizations?, *Health Care Management Review*, 2007, 32 (3), p. 1-13

### Books and chapters

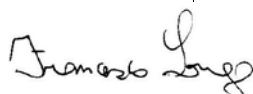
- Longo F. and Cristofoli D. (ed.), *Strategic Change Management In The Public Sector: An European Case Book*, Wiley, London, 2007
- Grunow D., Longo F., Long M., *Health Services: issues and trends in Italy, France and Germany*, in Wollmann H and Marcou G., *The provision of Public Services in Europe*, Elgar, 2010
- Plamper E., Longo F., *Vergleiche von Gesundheitssystemen. Italien*. In: Karl W. Lauterbach, Stephanie Stock, Helmut Brunner. *Gesundheitsökonomie. Lehrbuch für Mediziner und andere gesundheitsberufe*. p. 233-245, Verlag Hans Huber, 2009, ISBN: 978-3-456-84695-8
- Longo F., *Organisatorische Netzstrukturen und Management Systeme als Voraussetzung fuer die Steuerung von Regionale Governance*. In: R. Kleinfield, H. Plamper, A. Huber. *Regional Governance Band 2*. p. 261-272, V&R Unipress, 2006, ISBN: 3899713060
- Longo F., Plamper H. *Italiens Staats- und Managementreformen am Beispiel der Controllingsysteme und der Leistungsvergleiche*. In: KUHLMANN S., BOGUMIL J., WOLLMANN H.. *Leistungsmessung un -vergleich in Politick und Verwaltung*. p. 323-338, Wiesbaden:VS Verlag, 2004 ISBN: 3810039063

## Italian Books

- Longo F., *Il welfare future: evidenze e strategie*, EGEA, Milano, 2016
- Longo F., Del Vecchio M., Lega F., *La sanità futura*, Egea, Milano, 2010
- Longo F. e Tanzi E., *I costi della vecchiaia*, Egea, Milano, 2010
- Longo F., Salvatore D., Tasselli S., *Organizzare la salute nel territorio*, Il Mulino, Bologna, 2010
- Borgonovi E., Fattore G., Longo F., *Management delle istituzioni pubbliche*, Egea, Milano, 2008,
- Longo F., *Governance dei network di pubblico interesse: strumenti operativi economico aziendali*, Egea, Milano, 2005
- Ongaro E., Valotti G., Longo F., Palladini A. (a cura di), *La gestione del decentramento. Governance e innovazione organizzativa nell'esperienza di regioni ed enti locali in Lombardia*, Milano, Giuffrè, 2005.
- Longo F., *Federalismo e devoluzione: le proposte economico aziendali per le riforme*, Egea, Mi, 2001
- Longo F. e Vendramini E., *Il budget e la medicina generale*, Milano, McGraw-Hill, 2001.
- Longo F. (a cura di), *ASL, distretto, medico di base. Logiche e strumenti di management*, EGEA, Milano, 1999
- Longo F. (a cura di), *Assetti istituzionali e forme di gestione per i servizi sociali*, EGEA, Milano, 2000
- Longo F. e Lombrano A. (a cura di), *La gestione patrimoniale dei comuni*, EGEA, Milano, 1999
- Longo F. (a cura di), *L'area a pagamento nelle aziende sanitarie pubbliche*, Milano, Il Sole 24 Ore, 1997.

## Conference Papers

- Longo F., Notarnicola E., Tasselli S., A framework to assess welfare systems, IRSPM, Praha, April 2013
- Longo F., Lega F., Rotolo A., *Decoupling strategic planning in public healthcare organizations: do strategic documents explain strategy? Which are the emergent tools for intended strategy design? Evidence from Italian health care organizations*, 7th Transatlantic Dialogue on Strategic Management of Public Organizations Rutgers University, Newark, New Jersey, June 2011
- Longo F., Barbieri D., *Defining Strategic Planning in the Public Organizations: Emerging or Deliberate Strategy?*, 7th Transatlantic Dialogue on Strategic Management of Public Organizations Rutgers University, Newark, New Jersey, June 2011
- F. Longo, *Managing professionalism in health care organizations*; II International conference on Hospital Management, Tehran University, Tehran, 1st and 2nd June 2011
- Fattore G., Longo F., Tediosi F., *Endogeneity and policy transfer in the Italian National Health Service*, European Health Policy Group, Erasmus University, Rotterdam, April 14-15, 2011
- Longo F., *Emergency Architectures in the Provision of Public Services: Why Can't we Implement a Clear Purchaser Role? Evidences from 30 Cases Across the Atlantic*, EGPA Conference 2009: The Public Service: service delivery in the information age, 2-5 September 2009, Malta
- Longo F., Salvatore D., Tasselli S., *The growth and composition of primary and community-based care. Evidence from analysis of budgetary costs and activity in 13 Italian LHAs*, EHMA (European Health Management Association) Conference, Innsbruck, June 2009
- Longo F., Salvatore D., Tasselli S., *How to measure professional integration and continuity of care? Evidence about the degree of professional integration and continuity of care in mixed hospital and primary care based pathways for chronic patients in 13 Italian LHAs*, AIES (Italian Association of Health Economics) Conference, Bergamo, October 2009
- F. Longo, D. Salvatore, S. Tasselli, *What do Public Organizations do when told to steer rather than row? An empirical analysis of the impact of Postmodern, NPM-inspired reforms on Italian Health Authorities*, AOM (Academy of Management) Meeting, Session "Public Management and Non Profit", Los Angeles, August 2008
- Fattore G., Longo F., *The Italian National Health Service: Is still National?*, 7th European Health Economics Conference, Rome 23-26 July 2008
- Longo F., Salvatore D., Tasselli S., *What do Public Organizations do when told to steer rather than row?*, EURAM (European Academy of Management) Conference, Ljubljana, May 2008
- Longo F., Salvatore D., Tasselli S., *Continuity of care: how to define and measure it?*, AIES (Italian Association of Health Economics) Conference, Matera, October 2008
- Longo F., Salvatore D., Tasselli S., *The new mission of the LHA between government of production and government of consumption: which focus from their directional control systems? A survey on a sample of 13 Italian LHAs*, AIES (Italian Association of Health Economics) Conference, Firenze, October 2007
- F. Longo, *Steering and not rowing: Is there control or shift of power In contracting out public services? Evidences from 12 cases cross the USA*, EGPA Annual Conference, Milano, September 2006
- F. Longo, F. Lega, E. Vendramini, *Multi-hospital networks: an international comparison*, AOM Annual Meeting "A new vision of management in the 21st century", Honolulu, 5-10 August 2005
- F. Longo, *Planning and control systems in health care organizations: any differences among design; implementation and its perceptions by professionals? Do they help managerial development?*, EFMD Public Sector Annual Conference, Nottingham, 2005
- F. Longo, *Sistemi di programmazione e controllo: quali distanze tra il disegno, l'attuazione e la percezione dei medici?*, Associazione italiana di Economia sanitaria, Università Bocconi, Milano, 2004
- F. Longo, *Trends in Public Administration Reform and Results in EU Countries*, European Group for Public Administration (EGPA) Conference, The European Administrative Space: Convergence or Divergence?, Potsdam (D), 4-7/9/2002
- F. Longo, *I contratti interaziendali come strumento di governo del sistema*, Convegno Contratti, concorrenza e regolazione in sanità, Associazione italiana di Economia sanitaria, Università degli Studi di Catania, Catania, 19-20/10, 2001



Milano, 23/3/2017