



Europass Curriculum Vitae

Personal information

First name(s) / Surname(s) **Helen Banks**
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E-mail helen.banks@unibocconi.it
Nationality USA
Date of birth 09-02-1963
Gender Female

Education and training

Dates 1991-1993
Title of qualification awarded Master in Economics
Principal subjects/occupational skills covered Concentration: International Economics and Industrial Organization
Name and type of organisation providing education and training UNIVERSITY OF MARYLAND AT COLLEGE PARK, MARYLAND, USA
Dates 1990-1991
Title of qualification awarded Master in Education.
Principal subjects/occupational skills covered Teaching credential, August 1991
Name and type of organisation providing education and training UNIVERSITY OF CALIFORNIA AT LOS ANGELES (UCLA), USA
Dates 1981-1985
Title of qualification awarded B.A. in Communications, December 1985. Magna cum laude. Dean's Honor List.
Principal subjects/occupational skills covered Concentration in Mass Communications.
Name and type of organisation providing education and training UNIVERSITY OF CALIFORNIA AT LOS ANGELES (UCLA), USA

Work experience

Dates 2012-today
Occupation or position held Contract Researcher, Health Economics, Health Care Organization and Outcomes Research Projects
Main activities and responsibilities Project management, preparation of reports and scientific publications and data analysis (conversion/preparation, management and programming) for pan-European and Italian research projects to evaluate health costs, resources, outcomes, HTA, care pathways. Extensive experience using administrative data from public and private health care organizations to track and analyse patient flows with statistical tools (Stata, SAS, Access). Projects cover various therapeutic areas (cardiology, neurology, gastroenterology, orthopaedics, oncology, maternal/infant) and medical devices, outcomes research, care pathways, and pharmacoconomics,
Name and address of employer Bocconi University, Via Roentgen 1, MILAN, ITALY

Type of business or sector	University
Dates	2008-today
Occupation or position held	Consultant, specialized in health economics, business development and business intelligence for the pharmaceutical/biotech industry
Main activities and responsibilities	Develops and carries out market analysis, feasibility studies, forecasting, strategic modeling and pharmacoeconomic analyses for pharmaceutical/biotech companies on a project basis, most often in the business development area. Works in close contact with clients to conduct ad hoc studies in selected markets, providing a complete picture of the target market and decisional modeling to predict product or service performance in terms of sales, costs, benefits, competitiveness, regulatory outlook, disease state and indication and appropriateness for the corporate product portfolio. The work is based on extensive knowledge of the principal private and public health care systems in Europe and the US, direct experience with health care organizations and professionals as well as field research in retail outlets.
Name and address of employer	Various
Type of business or sector	Pharmaceutical, Biotech
Dates	2006-2012
Occupation or position held	Consultant
Main activities and responsibilities	Conducted quality control inspections and provided technical support for projects using the international accreditation system of the Joint Commission International (JCI), a non-governmental entity for international accreditation of hospitals, local health authorities, long term care facilities, laboratories, and ambulatory surgery facilities. Using the JCI standards which address process and behavior within Health Care Organizations, carried out the following for regional projects (Lombardy, Sicily) and individual organizations: adaptation of JCI standards to local health authorities and hospitals in Italy, site visits and audits, data analysis and report preparation, design and delivery of professional training courses, operational management and project coordination and development, business plan development, communications with the parent company in the US.
Name and address of employer	Joint Commission International (JCI) and Progea srl – MILAN, ITALY
Type of business or sector	Health care organization and care pathway accreditation
Dates	2001-2002
Occupation or position held	Project Manager – Project for implementing an accreditation system for hospitals using the Joint Commission International (JCI) standards system in the Lombardy Region of Northern Italy
Main activities and responsibilities	Coordinated planning, testing and implementing the standards hospital accreditation for the Institute. Represented the Institute with JCI and Lombardy Region officials. Coordinated medical and nursing professionals and a team of 8 collaborators from the quality division in implementing and adapting the methodology to the local environment. Analyzed data, conducted mock surveys, designed and implemented quality improvement projects.
Name and address of employer	ISTITUTO ORTOPEDICO GAETANO PINI (Orthopaedic Institute), MILAN, ITALY
Type of business or sector	Orthopaedic hospital
Dates	1998-2000
Occupation or position held	Head of Marketing and Epidemiology
Main activities and responsibilities	Carried out health market analyses of the public and private hospitals in the Lombardy Region: data analysis and data interpretation regarding hospital admissions, day hospital and ambulatory care in the Region (2 million admissions, 12 million ambulatory care services per year for 230 hospitals). Development and preparation of Annual Reports, presentations, recommendations. Participated in organizational analysis projects (planning, implementation, data analysis, presentations). Coordinated a Customer Satisfaction project (questionnaires, focus groups, analysis and monitoring of waiting lists and complaints). Used market data to develop "marketing" materials to better inform system users (Internet site, CDs, brochures, advertising, trade fairs.).
Name and address of employer	Direzione Generale per la Sperimentazione della rete ospedaliera di Milano, Regione Lombardia (General Direction for the Experimental Project to Develop a Public Hospital Network for Milan), MILAN, ITALY
Type of business or sector	Regional public hospital system

Dates | 1994-1998
Occupation or position held | Management consultant
Main activities and responsibilities | Participated in organizational and strategy projects for multinational clients in various sectors (pharmaceutical, manufacturing, engineering, software), including corporate organizational restructuring, role and process re-engineering, systems evaluation, economic analysis, quality improvement (TQM, Zero-based budget). Wrote proposals, reports, client presentations. Collaborated in writing a book on research and development in the pharmaceutical industry in Italian (*Alla Ricerca del Farmaco*, 1997). Prepared the research proposal, analyzed data, interviewed Opinion Leaders and wrote the rough drafts for three chapters regarding economic and statistical analyses and trends in R&D.
Name and address of employer | Gruppo I.C. (I.C. Studium, I.C. Interconsult, MILAN, ITALY)
Type of business or sector | Management consulting and executive search firm
Dates | 1987-1990
Occupation or position held | Outreach and Education Program Coordinator
Main activities and responsibilities | Edited books, manuals, newsletters and managed the budget. Coordinated seminars for physicians, nurses and dentists, marketing for two publications.
Name and address of employer | Center for Interdisciplinary Research in Immunology and Disease (CIRID) at UCLA, LOS ANGELES, CALIFORNIA, U.S.A.
Type of business or sector | Health education

Personal skills and competences

Mother tongue(s) | English

Other language(s)

Self-assessment
European level (*)

Language

Understanding		Speaking		Writing			
Listening		Reading		Spoken interaction		Spoken production	
Italian	Excellent		Excellent		Excellent		Excellent

(*) Common European Framework of Reference for Languages

Social skills and competences

Organisational skills and competences

Technical skills and competences

Computer skills and competences | Stata, SAS, ACCESS; Excel, Word, Powerpoint, Publisher, Frontpage

Artistic skills and competences

Other skills and competences

Driving licence | Italian and US – automobile

Additional information

Publications

2015 Peer-reviewed publications

Fattore G, Numerato D, Peltola M, Banks H, Graziani R, Heijink R, Over E, Klitkou ST, Fletcher E, Mihalicza P, Sveréus S. Variations and Determinants of Mortality and Length of Stay of Very Low Birth Weight and Very Low for Gestational Age Infants in Seven European Countries. *Health Econ.* 2015 Dec;24 Suppl 2:65-87.

Smith J, Banks H, Campbell H, Douglas A, Fletcher E, McCallum A, Moger TA, Peltola M, Sveréus S, Wild S, Williams LJ, Forbes J; EuroHOPE study group. Parameter Heterogeneity In Breast Cancer Cost Regressions - Evidence From Five European Countries. *Health Econ.* 2015 Dec;24 Suppl 2:23-37.

Numerato D, Fattore G, Tediosi F, Zanini R, Peltola M, Banks H, Mihalicza P, Lehtonen L, Sveréus S, Heijink R, Klitkou ST, Fletcher E, Heijden Av, Lundberg F, Over E, Häkkinen U, Seppälä TT. Mortality and Length of Stay of Very Low Birth Weight and Very Preterm Infants: A EuroHOPE Study. *PLoS One.* 2015 Jun 29;10(6):e0131685.

Meregaglia M, Banks H, Fattore G. Hospital Burden and Gastrointestinal Surgery in Inflammatory Bowel Disease Patients in Italy: A Retrospective Observational Study. *J Crohns Colitis.* 2015 Oct;9(10):853-62.

2010 *JCI Italian Network Newsletter*, Leonardo Bardinella, Editor, Helen Banks, Managing Editor

2009 Clinical Governance "Dalla gestione del rischio clinico al miglioramento continuo della qualità, Il Progetto Joint Commission International in Italia" (From Risk Management to Continuous Quality Improvement, The Joint Commission International Project in Italy), no. 1, 2009, collaborator.

1998-2000 Annual reports of hospital admission and day hospital patient flows in the hospitals of the Lombardy Region, Helen Banks, editor.

1997 *Alla Ricerca del Farmaco. R&S farmaceutica: ricercatori, processi, management e tendenze* (The Search for Medications. Pharmaceutical R&D: Researchers, Processes, Management and Trends) by Leonardo Frezza. (Basic research, economic and statistical analyses, prepared and wrote drafts for several chapters).

1993 *Issues Involved in Developing a Standardized Benefit Package.* Norma I. Gavin, Helen E. Banks, Deborah Chollet and Patrice R. Wolfe, editors.

1989-1990 *UCLA Immunology Newsletter.* Susan Plaeger-Marshall, Editor; Diana M. Shin and Helen E. Banks, Assistant Editors.

1989-1990 *AIDS/HIV Update.* Diana M. Shin and Andy Y. Wong, Editors; Helen E. Banks, Managing Editor.

1989 *Latinos and AIDS: A National Strategy Symposium.* . Otoniel Martinez-Maza, Diana M. Shin, Helen E. Banks, editors.

Annexes